Online Privacy Policy

We respect the privacy and security of your personally identifiable information that we collect about you online. The following describes our privacy policy and practices with respect to that information. By your registration to use or use of the website, you consent to our collection and use of your personally identifiable information and other information online by us in the manner set forth in this Online Privacy Policy. Please read this policy carefully. We may change this policy from time to time, and we will post those changes on this page. Please check back periodically.

1. What is "personally identifiable information?"

Personally identifiable information is information that can be used to identify you as a unique individual, such as your name, user name, email address, password, and similar personal information.

2. What personally identifiable information do we collect about you through our online services?

We collect personally identifiable information about you in a number or different ways through our online services.

You may give us personally identifiable information about you to permit us to verify your identity as a person who is entitled to register to use and to continue to use the online services we provide to you. When you register to use the website, we will ask for certain personally identifiable login information to confirm your identity as a person authorized to use the website. This information is required to be complete and accurate at the time it is given, and to be updated so that it is at all times accurate and complete, as a condition of your continued ability to use the website.

Once you have registered to use the website and whenever you sign in to use the website, your personal identity is known to us.

If you send an email message, we will receive your email address and any other personally identifiable information you may include in that message.

3. Our use of cookies: what they are and how do we use them?

A cookie is a small data file that a web server sends to your web browser (your computer's hard drive) so it can be later read by the web server. We use cookies to help us identify you so that you are able to use the website. We may also use cookies for purposes such as tracking website use, length and nature of use, number of members, traffic patterns and other business purposes. We may do this in an anonymous fashion (in a manner that does not attempt to personally identify the user); however, once you have registered to use the website, you are no longer anonymous to us when you use the website.

When users or other visitors visit a web site that we manage, our web servers automatically record certain information and retain it in the web servers' logs. This information may include your IP address, domain name, browser type, date and time of the visit and similar information that is not normally considered "personally identifiable information."

Tracking technologies used are beacons, tags and scripts to collect and track information and to improve and analyze our service. You can instruct your browser to refuse all Cookies or to indicate when a Cookie is being sent. However, if you do not accept Cookies, you may not be able to use some parts of the website. Cookies can be "Persistent" or "Session" Cookies. Persistent Cookies remain on your personal computer or mobile device when you go offline, while Session Cookies are deleted as soon as you close your web browser. We use both Session and Persistent Cookies for the purposes set out below:

- <u>Necessary / Essential Cookies</u>
 - Type: Session Cookies

Administered by: Wix

Purpose: These Cookies are essential to provide you with services available through the website and enable you to use some of its features. They help to authenticate users and prevent fraudulent use of user accounts. Without these Cookies, the services that you have asked for cannot be provided, and we only use these Cookies to provide you with those services.

- <u>Cookies Policy / Notice Acceptance Cookies</u> Type: Persistent Cookies Administered by: Wix Purpose: These Cookies identify if users have accepted the use of cookies on the website.
- Functionality Cookies

Type: Persistent Cookies

Administered by: Wix

Purpose: These Cookies allow us to remember choices you make when you use the website, such as remembering your login details. The purpose of these Cookies is to provide you with a more personal experience and to avoid you having to re-enter your preferences every time you use the website.

• <u>Tracking and Performance Cookies</u> Type: Persistent Cookies

Administered by: Wix

Purpose: These Cookies are used to track information about traffic to the website and how users use the website. The information gathered via these Cookies may directly or indirectly identify you as an individual visitor. This is because the information collected is typically linked to a pseudonymous identifier associated with the device you use to access the website. We may also use these Cookies to test new pages, features, or new functionality of the website to see how our users react to them.

The following links explain how to access cookie settings in various browsers:

- <u>Cookie settings in Firefox</u>
- <u>Cookie setting in Internet Explorer</u>
- <u>Cookie settings in Google Chrome</u>
- <u>Cookie settings in Safari (OS X)</u>
- Cookie settings in Safari (iOS)
- <u>Cookie settings in Android</u>.

4. Who is collecting the information?

As explained above, we collect personally identifiable information about you in connection with your use of the website. Contractors that we engage to provide website services may also collect personally identifiable information about you in connection with the performance of those services. We require those contractors to adhere to privacy policies no less stringent than our Online Privacy Policy. Websites that are linked to our site may also collect personally identifiable information about you. We have no control over the information gathering practices of those sites and they are not covered by our Online Privacy Policy. We encourage you to read the privacy policies of any such third party.

In the course of using the website, you may provide personally identifiable information to others. For example, you might post a message to a message board or send an email to another member, the association or the association's management company, that may contain personally identifiable information. We do not control the privacy practices or policies of any such person or entity, and they are not covered by this Online Privacy Policy.

5. How is the information used?

PCMA*News*.org is hosted on the Wix.com platform. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

We use your personally identifiable information that we collect through your use of the website to provide the website and to help us improve our services. We may share anonymous information, or information that is "aggregated," to better understand the users of the website and enhance or improve our services, but we will do so only in a manner that does not personally identify you.

6. Who do we share the information with?

We do not sell or rent your personally identifiable information. We share your personally identifiable information with the Association's management company. We also share the information with third parties that may provide a portion of the Services. We may disclose personally identifiable information to any third party if required to do so by law or regulation, or if we believe in good faith that such disclosure is necessary to:

- (a) comply with legal process;
- (b) enforce the Terms of Service;

(c) respond to claims that any content of any portion of the Services violated the rights of third parties; or

(d) protect the rights, property, or personal safety of us, other Users or the public.

7. What are your choices regarding the collection, use and distribution of your information?

If we wish to collect, use or share your personally identifiable information through our online services in a way that is not provided in this Online Privacy Policy, we will notify you and you will always have the option of not permitting the collection, use or transfer. However, if such proposed collection, use or transfer is a condition of our provision of website access, your refusal to grant permission may result in your inability to use all or a portion of the website.

By modifying your browser preferences, you have the choice to accept all cookies, to be notified when a cookie is set or to reject all cookies. However, if you choose to reject all cookies or if you enable other software that prevents cookies from operating, you will be unable to use the website.

8. How can you correct inaccuracies in or update your information?

Personally identifiable information about you may be contained in an online database maintained in connection with provision of the website. Your personally identifiable information that is contained in any such database should be accessible by you online, if you wish to correct any inaccuracies, as long as you are an authorized User. Obviously, certain personally identifiable information, such as the address of the residence that you own, cannot be changed without verification by the Association or its management company.

We may maintain our own separate databases in order to maintain the website, to which you will not have online access. For example, we may maintain one or more databases of members of the Association who are entitled to become and remain users of the website. Such databases may contain information furnished by the Association, its management company and/or members, or otherwise collected as set forth in this Online Privacy Policy. If you wish to ask us about the personally identifiable information that we may have collected about you and that is not available to you online, you should email us at *poloclub@albertmgt.com*. We will use commercially reasonable efforts to comply with your request, and to update and/or correct any personally identifiable information that is contained within such databases.

We may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to poll your opinions through surveys or questionnaires, to send updates about the Association, or as otherwise necessary to contact you to enforce our Terms and Conditions of Website Use, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via the personally identifiable information you have provided.

9. What security procedures are in place to protect against the loss, misuse or alteration of the information?

Access to the website and databases containing personally identifiable information is password protected. Any personal information that you have posted in any portion of the website (e.g., a message board) should be accessible only by the Association, the Association's management company, other members and other authorized Users. It is the responsibility of each User to protect the User's password. Do not divulge it to anyone. Log off your computer or close your browser window to ensure that others cannot access your password.

We use industry-standard software, hardware and other measures, to protect the confidentiality, security and quality of information we collect, and to protect it from unauthorized access or disclosure or accidental loss, alteration or destruction. Due to the nature of the Internet and computer security, we cannot warrant or guarantee that security will never be breached.

10. How do we protect children's privacy?

You must be 18 years of age or older to register to use the website. We do not knowingly collect personally identifiable information from children under the age of 13. If such information is inadvertently or unknowingly collected, it is our policy to destroy or delete it upon discovery.